Faculty of Management

field of study: MANAGEMENT (ENG)

specialty: Global Management and Strategy

level: second-cycle studies

professional title awarded to graduates: magister

education profile: practical

type of study: full-time

UNIVERSITY of INFORMATION TECHNOLOGY and MANAGEMENT in Rzeszow, POLAND

ZA.MSA.GMS.2026_Z

Students admitted in the academic year: 2026/2027

No.	Course title	Form of credit	ECTS	ECTS PP	Number of hours							I Year														II Year												
					Total	Including						sem 1							sem 2							sem 3							sem 4						
						L	S	W	Lab	P	eL	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS	L	S	W	Lab	P	eL	ECTS
	All-University Courses																																						
1	English for Specific Purposes	GC, Ex	8	0	120	0	0	0	120	0	0				60			4				60			4														
2	Philosophy	C	1	0	10	0	0	0	0	0	10						10	1																				
3	Contemporary European Culture	C	4	0	40	0	20	0	0	20	0									20			20		4														
4	Research Methodology	GC	1	0	10	0	10	0	0	0	0		10					1																				
5	Health and Safety while Studying	C	0	0	4	4	0	0	0	0	0	4						0																				
	Basic Courses																																						
6	Sustainable Enterprise Management	Ex	2	2	34	0	14	0	0	20	0																						14			20		2
7	Contemporary International Relations	Ex	1	0	16	16	0	0	0	0	0	16						1																				
8	Decision-Making Theories	Ex	3	2	34	12	0	12	0	10	0	12		12		10		3																				
9	Competition and Consumer Protection	Ex	2	1	26	14	0	12	0	0	0	14		12				2																				
10	Managerial Economics	Ex	1	0	16	16	0	0	0	0	0								16						1														
11	International Trade	Ex	1	0	14	0	14	0	0	0	0		14					1																				
	Major-Related and Specialty Courses																																						
12	Operational Management	Ex	3	2	41	0	16	0	0	25	0		16			25		3																				
13	Strategic Management 2	Ex	3	2	41	0	16	0	0	25	0									16			25		3														
14	Business Process Modelling	GC	2	2	16	0	0	0	16	0	0																		16			2							
15	Marketing Management	GC	3	3	39	0	0	14	0	25	0										14		25		3														
16	Finance in SAP ERP	GC	2	2	18	0	0	0	18	0	0																		18			2							
17	Management Accounting	Ex	2	1	30	16	0	14	0	0	0															16		14			2							
18	Financial Investments	GC	1	1	14	0	0	0	14	0	0																		14			1							
19	Quality Management Systems and Audit Process	GC	2	2	24	0	0	24	0	0	0																	24			2							
20	Ethics in International Relations	Ex	2	2	36	0	16	0	0	20	0																						16			20		2
21	Social Communication and Sociotechnics	GC	1	1	22	0	0	22	0	0	0																							22				1
22	Cultural Conditions of International Business	Ex	1	0	16	0	16	0	0	0	0		16					1																				
23	HR Management in Modern Organisations	Ex	2	1	28	0	14	14	0	0	0									14	14				2														
24	Consumer Behaviour	GC	1	1	14	0	0	14	0	0	0																	14			1							
25	Marketing Strategies on the International Markets	GC	3	3	31	0	0	16	0	15	0																	16		15	3							
26	Organizational Leadership and Building Effective Teams	GC	2	2	26	0	0	16	0	10	0																							16		10		2
27	Diploma Seminar	GC	18	0	60	0	0	60	0	0	0																	30			8			30				10
28	Vocational Apprenticeship part 1 (1,5 months)	GC	9	9	240	0	0	240	0	0	0										240				9													
29	Vocational Apprenticeship part 2 (1,5 months)	GC	9	9	240	0	0	240	0	0	0																							240				9
		Total	90	48	1260	78	136	218	168	170	10	46	56	24	60	35	10	17	16	50	28	60	70	0	26	16	0	98	48	15	0	21	0	30	68	0	50	0	26
						Number of hours per semester excluding Vocational Apprenticeship						231							224							177							148						

ECTS obtained through elective courses	36	40%
ECTS obtained through courses in the humanities sciences	5	
classes involving direct participation of academic staff or other instructors		
number of classes	1248	
ECTS	50	55%
ECTS obtained through elective courses	48	53%

LEGEND:

- C Credit
- GC Graded Credit
- Ex Exam
- L Lecture
- S Seminar
- W Workshops
- Lab Laboratory / Foreign Language Workshops
- P Project
- eL e-learning (Distance Learning)

MARKINGS:

- Exam
- Project conducted according to the Project-Based Learning model
- Classes developing practical skills