



**UNIVERSITY of INFORMATION
TECHNOLOGY and MANAGEMENT**
in Rzeszow, POLAND

**GR^{een}
UITM**

An aerial photograph of the UITM campus in Rzeszow, Poland, overlaid with a semi-transparent green filter. The image shows several large, modern buildings, including a prominent circular structure with a glass facade. The campus is surrounded by lush green trees and rolling hills in the background.

Sustainable Development Strategy of UITM for the years 2025-2029



Recognizing the contemporary challenges for society and the natural environment, the University has taken action to implement the 2030 Agenda (*Transforming our world: the 2030 Agenda for Sustainable Development* – UN) and the implementation of the Sustainable Development Goals defined therein. We want the academic community to be equipped with the necessary civilizational competencies and to implement the principles of sustainable development both in their professional careers and private lives.

As a University, we also strive to minimize the negative impact on the natural environment and try to counteract adverse climate change. As an academic community, we undertake several initiatives aimed at eliminating social inequalities and promoting diversity and a culture of inclusion. We are convinced that the academic community, through its attitudes, grassroots initiatives, and proactive approach to implementing the Sustainable Development Goals, can contribute to protecting the natural environment and improving the quality of life of the local and global community. The attitude of staff and students will become an inspiration for others to take action for changes that serve current and future generations.



PRIORITIES, STRATEGIC GOALS AND DIRECTIONS OF ACTION

The UITM Sustainable Development Strategy for 2025-2029 will focus on four key areas:

- I. Education**
- II. Research and development**
- III. Disseminating knowledge and partnerships for sustainable development**
- IV. Organizational order**

The strategy envisages the implementation of actions that will enable the achievement of specific strategic goals.

STRATEGY

| PRIORITIES, STRATEGIC GOALS | | | | |
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| PRIORITY | Goal No. | Strategic goal | Direction No. | Direction of action |
| PRIORITY 1 Providing education that takes into account the Sustainable Development Goals | 1.1 | Preparing staff for the needs of the Green transformation | 1.1.1 | Creating an educational offer in the field of sustainable development at all levels of education |
| | | | 1.1.2 | Introducing issues from the area of sustainable development in the study programs offered by the University |
| | | | 1.1.3 | Development of a short-term education offer in the area of sustainable development |
| | | | 1.1.4 | Using modern technologies and active teaching methods to promote the idea of sustainable development |
| | 1.2 | Fostering environmentally friendly and socially responsible attitudes within the academic community | 1.2.1 | Promoting the principles of sustainable development in the academic community |
| | | | 1.2.2 | Supporting the development of competencies in the field of sustainable development among employees |
| PRIORITY 2 Development of scientific research addressing topics related to the Sustainable Development Goals | 2.1 | Encouraging scientific engagement among employees with a focus on the Sustainable Development Goals | 2.1.1 | Supporting research that addresses the challenges defined in the Sustainable Development Goals |
| | | | 2.1.2 | Conducting research on the transformation of the food production system and food security |
| | | | 2.1.3 | Taking into account the Sustainable Development Goals in our publishing activities |
| | 2.2 | Increasing the scientific engagement of research groups and student organizations to achieve the Sustainable Development Goals | 2.2.1 | Supporting research that addresses the challenges defined in the Sustainable Development Goals |
| | | | 2.2.2 | Taking into account the Sustainable Development Goals in our publishing activities |
| | PRIORITY 3 Development of cooperation with the socio-economic environment in the field of dissemination and implementation of the ideas and principles of sustainable development | 3.1 | Developing Sustainable Partnerships | 3.1.1 |
| 3.1.2 | | | | Applying together with partners from the socio-economic environment for projects from external sources of financing |
| 3.1.3 | | | | Implementation of sustainable development activities with partners from the socio-economic environment |
| 3.2 | | Conducting activities to disseminate the idea and principles of sustainable development | 3.2.1 | Ensuring the exchange of knowledge and skills in the area of sustainable development between different generations and environments |
| | | | 3.2.2 | Popularization of the idea of sustainable development in public space and social awareness, especially among young people |
| 3.3 | | Developing consulting and services for entities in the socio-economic environment | 3.3.1 | Development of an offer of ESG services for companies and institutions |
| | 3.3.2 | | Providing consultancy services to entities in the socio-economic environment in the area of sustainable development | |

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| PRIORITY 4 Implementation of the principles of sustainable development in the area of organizational governance of the University | 4.1 | Implementation of the principles of sustainable development in the organization of work and implementation of processes at the University | 4.1.1 | Following the principles of sustainable development when organizing university events |
| | | | 4.1.2 | Applying an integrative and inclusive approach in the work environment |
| | | | 4.1.3 | Promoting CO ₂ emission reduction in transport mobility in the academic community |
| | | | 4.1.4 | Promoting pro-health attitudes, including providing healthy meals at the University's catering outlets |
| | 4.2 | Following the 3R principle (reduce – reuse – recycle) in the area of resource management and waste production by the University | 4.2.1 | Implementation of activities aimed at improving the efficiency of water resources management in both campuses of the University |
| | | | 4.2.2 | Implementation of biodiversity-related activities, including the use of green areas on the Kielnarowa campus |
| | | | 4.2.3 | Reducing waste and increasing recycling on both campuses of the University |
| | 4.3 | Development and modernization of the University's infrastructure in accordance with the principles of sustainable development | 4.3.1 | Implementation of activities aimed at using renewable energy sources on both campuses of the University |
| | | | 4.3.2 | Development of gardens and areas for organic fruit and vegetable cultivation on the Kielnarowa campus |
| | | | 4.3.3 | Transforming Research and Teaching Laboratories to Sustainable Operation |