



# UNIVERSITY of INFORMATION TECHNOLOGY and MANAGEMENT in Rzeszow, POLAND

## Second-cycle studies

Professional title awarded to graduates: magister

Field of study: **MANAGEMENT**

Specialty: **GLOBAL MANAGEMENT AND STRATEGY**

study in English

Education profile: **Practical**

Students admitted in the academic year **2024/2025**

Type of study:

- **Full time**

**List of courses to complete within the course of studies:**

No.	Course title
	<b>All-University Courses</b>
1	English Language
2	Philosophy
3	Research Methodology
4	Health and Safety while Studying
	<b>Basic Courses</b>
5	Modern Organisation and Management Conceptions
6	Contemporary International Relations
7	Decision-Making Theories
8	Competition and Consumer Protection
9	Social Responsibility of Corporate and Public Institutions
10	Managerial Economics
11	International Trade
	<b>Major-Related Courses</b>
12	Operational Management
13	Strategic Management II
14	Business Process Modelling
15	Marketing Management
16	Finance in SAP ERP
17	Management Accounting
18	Financial Investments
19	HR Management in Modern Organisations



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	<b>Specialty Courses</b>
20	Quality Management Systems and Audit Process
21	Business Analytics
22	Design Thinking in Innovation Management
23	Sustainable Development in International Business
24	Cultural Context of International Business
25	Consumer Behaviour
26	Marketing Strategies on the International Markets
27	Process Management
28	Ethics in International Relations
29	International Project Team Management
30	Diploma Seminar
31	Vocational Apprenticeship part 1 (1,5 months)
32	Vocational Apprenticeship part 2 (1,5 months)
33	Polish as a Foreign Language (additional compulsory classes for international students)