



UNIVERSITY of INFORMATION TECHNOLOGY and MANAGEMENT in Rzeszow, POLAND

First-cycle studies

Professional title awarded to graduates: licencjat

Field of study: MANAGEMENT

Specialty: INTERNATIONAL BUSINESS MANAGEMENT

study in English

Education profile: Practical

Students admitted in the academic year **2024/2025**

Type of study:

- **Full time**

List of courses to complete within the course of studies:

No.	Course title
	All-University Courses
1	English Language
2	Intercultural Communication
3	Digital Safety and Awareness
4	Personal Business Model
5	Information Technology
6	Protection of Intellectual Property
7	Academic Writing Skills
8	Health and Safety while Studying
9	Civilization Challenges
10	Physical Education
	Basic Courses
11	Mathematics
12	Statistical Methods in Management
13	Operational Research
14	Microeconomics
15	Fundamentals of Macroeconomics
16	Law
17	Fundamentals of Management
18	Fundamentals of Finance
19	Entrepreneurship in practice
20	Accounting



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	Major-Related Courses
21	Strategic Management
22	Organisational Behaviour
23	Quality Management
24	Public Finance Management
25	Introduction to Business Analytics
26	Enterprise Organisation Economics
27	Corporate Finance
28	Business Communication
29	Financial Markets
	Specialty Courses
30	Risk Management
31	International Marketing
32	International Law
33	Ethics in International Business Environment
34	Logistics in International Turnover
35	Project Management
36	International Team Building
37	International Labour Market
38	E-Business and Electronic Services
39	Negotiations in Business
40	Human resources management
41	International Finance
42	Decision Game - Enterprise Management
43	Group project I
44	Group project II
45	Diploma Seminar
46	Vocational Apprenticeship part 1 (3 months)
47	Vocational Apprenticeship part 2 (3 months)
48	Polish as a Foreign Language (additional compulsory classes for international students)