

**First-cycle studies** 

Professional title awarded to graduates: licencjat

**Field of study: MANAGEMENT** 

**Specialty: INTERNATIONAL BUSINESS MANAGEMENT** 

study in English

**Education profile: Practical** 

Students admitted in the academic year 2023/2024

Type of study:

Full time

## List of courses to complete within the course of studies:

| No. | Course title                           |
|-----|--|
|     |  |
|     | All-University Courses                 |
| 1   | English language                       |
| 2   | Information Technology                 |
| 3   | Personal Business Model                |
| 4   | Digital Safety and Awarness            |
| 5   | Health and Safety while studying       |
| 6   | Intercultural Communication            |
| 7   | Health Education in Lifestyle Diseases |
| 8   | Academic writing skills                |
| 9   | Physical education                     |
|     | Basic Courses                          |
| 10  | Mathematics                            |
| 11  | Statistical Methods in Management      |
| 12  | Operational Research                   |
| 13  | Microeconomics                         |
| 14  | Foundamentals of Macroeconomics        |
| 15  | Law                                    |
| 16  | Fundamentals of Management             |
| 17  | Fundamentals of Finance                |
| 18  | Entrepreneurship in practice           |
| 19  | Accounting                             |
|     | Major-Related Courses                  |
| 20  | Strategic Management                   |
| 21  | Organisational Behaviour               |
| 22  | Quality Management                     |



## UNIVERSITY of INFORMATION TECHNOLOGY and MANAGEMENT

## in Rzeszow, POLAND

| 23 | Public Finance Management  |
|----|--|
| 24 | Introduction to Business Analytics   |
| 25 | Enterprise Organisation Economics  |
| 26 | Corporate Finance  |
| 27 | Business Communication   |
| 28 | Financial Markets  |
|    | Specialty Courses  |
| 29 | Risk Management  |
| 30 | International Marketing  |
| 31 | International Law  |
| 32 | Ethics in International Business Environment                               |
| 33 | Logistics in International Turnover  |
| 34 | Project Management   |
| 35 | International Team Building  |
| 36 | International Labour Market  |
| 37 | E-Business and Electronic Services   |
| 38 | Negotiations in Business   |
| 39 | Human resources management   |
| 40 | International Finance  |
| 41 | Decision Game - Enterprise Management                                      |
| 42 | Group project I  |
| 43 | Group project II   |
| 44 | Diploma Seminar  |
| 45 | Vocational Apprenticeship  |
| 46 | Polish Language (additional compulsory classes for international students) |