

Studia drugiego stopnia

Tytuł zawodowy nadawany absolwentom

Kierunek:

Profil:

Forma studiów:

magister

ZARZĄDZANIE (ANG)

praktyczny

stacjonarne

Specjalność:

Zarządzanie międzynarodowe

UZaD-A/2020/ZM

| L.p. | Nazwa przedmiotu | Punkty ECTS | | | | Godziny zajęć | | | | | | | I Rok | | | | | | | | | | | | | | II Rok | | | | | | | | | | | | | | |
|-----------------------------------|--|----------------------------------|-----------|-----------|----------|---------------|------------|-----------|------------|------------|------------|-----------|------------|-----------|-----------|-----------|-----------|----------|-----------|------------|-----------|-----------|-----------|-----------|----------|-----------|------------|----------|-----------|-----------|-----------|----------|-----------|------------|-----------|-----------|----------|-----------|----------|-----------|--|
| | | Razem | w tym | | | Razem | w tym | | | | | | | sem 1 | | | | | | | sem 2 | | | | | | | sem 3 | | | | | | | sem 4 | | | | | | |
| | | | UB | PZ | ZD | | W | K | C | L | P | eL | W | K | C | L | P | eL | ECTS | W | K | C | L | P | eL | ECTS | W | K | C | L | P | eL | ECTS | W | K | C | L | P | eL | ECTS | |
| Przedmioty specjalnościowe | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Zarządzanie przedsiębiorstwem międzynarodowym | 4 | 2 | 2 | 0 | 30 | 0 | 15 | 15 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Kulturowe uwarunkowania biznesu międzynarodowego | 4 | 2 | 2 | 0 | 30 | 15 | 0 | 15 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Badania marketingowe na rynkach międzynarodowych | 3 | 1 | 3 | 0 | 20 | 0 | 0 | 20 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | Międzynarodowe standardy jakości | 4 | 2 | 2 | 0 | 30 | 15 | 0 | 0 | 0 | 15 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | Etyka w relacjach międzynarodowych | 5 | 2 | 3 | 0 | 40 | 0 | 15 | 15 | 0 | 10 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Seminarium dyplomowe | 20 | 2 | 20 | 0 | 30 | 0 | 0 | 30 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Razem specjalność | | 40 | 11 | 32 | 0 | 180 | 30 | 30 | 95 | 0 | 25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Razem | | 120 | 62 | 76 | 1 | 1168 | 132 | 74 | 189 | 150 | 193 | 10 | 56 | 14 | 40 | 60 | 62 | 0 | 27 | 16 | 45 | 41 | 60 | 36 | 0 | 32 | 45 | 0 | 78 | 14 | 70 | 0 | 31 | 15 | 15 | 30 | 0 | 25 | 0 | 19 | |
| | | Liczba godzin w semestrze | | | | | | | | | | | 232 | | | | | | | 198 | | | | | | | 207 | | | | | | | 111 | | | | | | | |

do wyboru 33%

Specjalność:

Logistyka w transporcie

UZaD-A/2020/LT

| L.p. | Nazwa przedmiotu | Punkty ECTS | | | | Godziny zajęć | | | | | | | I Rok | | | | | | | | | | | | | | II Rok | | | | | | | | | | | | | | |
|-----------------------------------|--|----------------------------------|-----------|-----------|----------|---------------|------------|-----------|------------|------------|------------|-----------|------------|-----------|-----------|-----------|-----------|----------|-----------|------------|-----------|-----------|-----------|-----------|----------|-----------|------------|----------|-----------|-----------|-----------|----------|-----------|------------|-----------|-----------|-----------|----------|-----------|-----------|----------|
| | | Razem | w tym | | | Razem | w tym | | | | | | | sem 1 | | | | | | | sem 2 | | | | | | | sem 3 | | | | | | | sem 4 | | | | | | |
| | | | UB | PZ | ZD | | W | K | C | L | P | eL | W | K | C | L | P | eL | ECTS | W | K | C | L | P | eL | ECTS | W | K | C | L | P | eL | ECTS | W | K | C | L | P | eL | ECTS | |
| Przedmioty specjalnościowe | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | E-commerce lotnisk i linii lotniczych | 2 | 1 | 2 | 0 | 15 | 0 | 0 | 15 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Warsztat modele biznesowe linii lotniczych | 2 | 1 | 2 | 0 | 15 | 0 | 0 | 15 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Środki transportu i modele w transporcie lotniczym i morskim | 2 | 1 | 2 | 0 | 15 | 0 | 0 | 15 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | Zarządzanie infrastrukturą | 2 | 1 | 2 | 0 | 15 | 0 | 0 | 15 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | Marketing w transporcie i logistyce | 3 | 1 | 3 | 0 | 20 | 0 | 0 | 20 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Polityka transportowa | 3 | 1 | 3 | 0 | 20 | 0 | 0 | 20 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | Zarządzanie finansowe na lotniskach i w liniach lotniczych | 3 | 1 | 3 | 0 | 20 | 0 | 0 | 20 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | Zarządzanie siecią strategiczną | 3 | 1 | 0 | 0 | 20 | 0 | 0 | 20 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | Seminarium dyplomowe | 20 | 2 | 20 | 0 | 30 | 0 | 0 | 30 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Razem specjalność | | 40 | 10 | 37 | 0 | 170 | 0 | 20 | 150 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Razem | | 120 | 61 | 81 | 1 | 1158 | 102 | 64 | 244 | 150 | 168 | 10 | 56 | 14 | 40 | 60 | 62 | 0 | 27 | 16 | 30 | 56 | 60 | 36 | 0 | 32 | 30 | 0 | 93 | 14 | 70 | 0 | 31 | 0 | 20 | 55 | 16 | 0 | 10 | 30 | |
| | | Liczba godzin w semestrze | | | | | | | | | | | 232 | | | | | | | 198 | | | | | | | 207 | | | | | | | 101 | | | | | | | |

do wyboru 33%

Specjalność:

Finanse i rachunkowość w zarządzaniu

UZaD-A/2020/FRZ

| L.p. | Nazwa przedmiotu | Punkty ECTS | | | | Godziny zajęć | | | | | | | I Rok | | | | | | | | | | | | | | II Rok | | | | | | | | | | | | | | |
|-----------------------------------|---|----------------------------------|-----------|-----------|----------|---------------|------------|-----------|------------|------------|------------|-----------|------------|-----------|-----------|-----------|-----------|----------|-----------|------------|-----------|-----------|-----------|-----------|----------|-----------|------------|----------|-----------|-----------|-----------|----------|-----------|-----------|----------|-----------|-----------|-----------|-----------|-----------|----------|
| | | Razem | w tym | | | Razem | w tym | | | | | | | sem 1 | | | | | | | sem 2 | | | | | | | sem 3 | | | | | | | sem 4 | | | | | | |
| | | | UB | PZ | ZD | | W | K | C | L | P | eL | W | K | C | L | P | eL | ECTS | W | K | C | L | P | eL | ECTS | W | K | C | L | P | eL | ECTS | W | K | C | L | P | eL | ECTS | |
| Przedmioty specjalnościowe | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Zarządzanie płynnością i kapitałem obrotowym | 4 | 2 | 4 | 0 | 32 | 0 | 0 | 16 | 0 | 16 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Elementami controllingu w zarządzaniu finansami | 2 | 1 | 2 | 0 | 14 | 0 | 0 | 14 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Innowacyjne i pochodne instrumenty finansowe | 4 | 2 | 4 | 0 | 32 | 0 | 0 | 16 | 0 | 16 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | Systemy informatyczne w controllingu | 3 | 1 | 3 | 0 | 18 | 0 | 0 | 18 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | Międzynarodowe standardy rachunkowości | 4 | 2 | 4 | 0 | 32 | 0 | 0 | 16 | 0 | 16 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Zarządzanie ryzykiem finansowym | 3 | 1 | 2 | 0 | 24 | 10 | 0 | 14 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | Seminarium dyplomowe | 20 | 2 | 20 | 0 | 30 | 0 | 0 | 30 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Razem specjalność | | 40 | 11 | 39 | 0 | 182 | 10 | 0 | 124 | 0 | 48 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Razem | | 120 | 62 | 83 | 1 | 1170 | 112 | 44 | 218 | 150 | 216 | 10 | 56 | 14 | 40 | 60 | 62 | 0 | 27 | 16 | 30 | 56 | 60 | 52 | 0 | 34 | 30 | 0 | 77 | 14 | 86 | 0 | 31 | 10 | 0 | 45 | 16 | 16 | 10 | 28 | |
| | | Liczba godzin w semestrze | | | | | | | | | | | 232 | | | | | | | 214 | | | | | | | 207 | | | | | | | 97 | | | | | | | |

do wyboru 33%